

Take Action Guide

Roadmap to a Cure can't be carried out unless every family affected by Rett Syndrome gets involved. We can't emphasize enough how critical this is. We need a global groundswell of families to help us make this happen.



SHARE SHARE SHARE!

Share the *Roadmap to a Cure* materials on social media and by email with your network. Talk to people and especially to other families about it. **Spread the word.**



DONATE NOW

We'll be bold and straightforward here: money matters. RSRT needs \$33 million to achieve the scientific goals of *Roadmap to a Cure*. **Every dollar counts.**



START FUNDRAISING

It's critical that more families **step up and fundraise**. People are happy to contribute to our cause. But they need a way to do it that comes from YOU - something that is organized by you so it has personal appeal to them.

Contact Tim Today

Tim's easy to talk to; he has a daughter with Rett so he "gets it". Maybe you have an idea for an event, or you want to learn about RettGive. Maybe you have no idea what to do and you want to hear about different ways to fundraise. Perfect, he can brainstorm with you! Here is a message from Tim:

"It's up to us, the families that have so much at stake, to take action. Fundraising can seem daunting if you've never done it, but it's really not. Once you get started, it's pretty easy."



Tim Freeman | Chief Development Officer

 609.309.5676  tim@rsrt.org

What Next?

Once you talk to Tim, things will come into focus for the most effective and comfortable way for you to fundraise. Here's more about different possibilities:

- **Hold an event:** Anyone affected by Rett can start an event - parents, grandparents, brothers and sisters, aunts and uncles. An event can be whatever you envision - a picnic in a park, a BBQ, a happy hour at a bar, or a gala. A common misperception is that you need to have wealthy connections to hold an event. This isn't the case at all. Every event matters, and every contribution matters.
- **Crowdfund on RettGive:** This is easy to do. All you need to do is write a short paragraph about your child, include a few photos or a video, and you're off and running with your own personalized crowdfunding campaign. Tim can help with every step. Explore campaigns here so you can get a sense of what they're like: RettGive.org/Explore
- **Send letters or emails to your contacts:** Contact Tim and he can help you.
- **Connections, connections, connections!** Support for Roadmap to a Cure will come from connections that families have. Do you know someone who has a foundation or is a philanthropist? They are looking for good causes to support. Contact Tim to brainstorm.
- **Get involved with an existing event:** Keep an eye on our events calendar: ReverseRett.org/Events Is there an event near you? You could join the committee or help in other ways. Contact Tim and he can connect you to the family that's organizing the event near you.
- **Other ideas?** Contact Tim.

Thank You