

Thinking of Starting an Event?

You can move us faster to treatments and a cure by starting **your own fundraising event** for RSRT. There are 3 easy steps to get you started...



CONTACT TIM FREEMAN

Tim's easy to talk to, and he has a daughter with Rett Syndrome so he "gets it". He can walk you through every step.



START THINKING NOW

Think about what type of event you'd like to hold. What would appeal most to your network of friends and contacts? Do you want to fundraise online? Or a live event?



THE RIGHT TIME

Think about what time of year you'd like to hold your event. When will it have the most impact?

Why Start an Event?

- Don't let Rett defeat you—**be a part of defeating Rett!**
- **Feel empowered**—the funds you raise will make a difference to your loved one and 350,000 others.
- Build awareness. Ever feel frustrated that few people in your community know what Rett Syndrome is? **An event spreads awareness in the community.**
- **It's fun.** Team up and spend time with family and friends.
- Meet new friends. Families that hold events **meet new lifelong friends**, including other families affected by Rett that have the same challenges we all do.
- Need more convincing? Read [this blog post](#).



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Event Myth **vs** Event Reality

I'm not wealthy and neither are my friends so I can't start an event.

You don't need to be wealthy at all, and neither do your friends and contacts. **It's not just the wealthy who give.** Everyone will happily give if given a reason through an event, and every contribution matters to the research.

I'm not comfortable asking friends and family for money so I can't hold an event.

People **want** to give to our cause because it's compelling and promising. An event gives them a way to do it. If there's no event to inspire them to support Rett research, people will give their money to another cause anyway!

I couldn't organize a gala because I don't know enough people who would come.

An event doesn't have to be a gala. It can be anything you envision—barbeque, picnic, happy hour at a bar or restaurant, run or walk, cocktail gathering in a home or community center, concert or art show.

I have too much going on in my life to start an event.

Events do take some time, but RSRT makes it easy by helping every step of the way. Most events have committees made up of friends and family that share the work and time. You can also do an online event. **Super easy!**

I've never done an event before so I wouldn't know what to do.

We'll be with you **every step of the way** to make your event a success. An entire team of professionals with years of experience at your disposal!

I don't have a daughter with Rett Syndrome so I can't start an event.

Anyone can start an event—parents, grandparents, brothers or sisters, aunts and uncles, cousins, friends of affected families, or anyone who wants to make a difference!